FINANCIAL CRISIS 2008

2018

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Corporate Finance Concepts



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Intro

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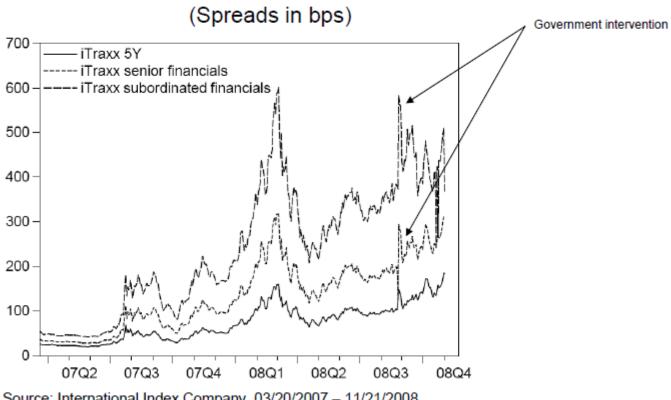


Collapse of the Financial System

- Weakening of US labor market
 - In parallel: Moderate increase of the risk-free rate, stagnation of US housing prices
- Defaults and compulsory auctions lead to house price decreases
 - Systematic risk component added
- Shift of loss distribution as the systematic risk increases
 - Resulting in increased dependencies within credit portfolios
- Losses on securitization transactions and credit derivatives due to altered risk assessment
- Depreciations on financial assets lead to increased liquidity demands of financial institutions
- Liquidity demands cause fire sales of securitization transactions and credit derivatives
- Excess supply of structured products and uncertainty concerning the true loss distribution of the respective underlyings
 - Resulting in a collapse of the market for credit risks (especially CDOs)
- Severe losses on structured products lead to a collapse major segments of banks' lending activities

Collapse of the Financial System (cont'd)

Market risk premium for financials



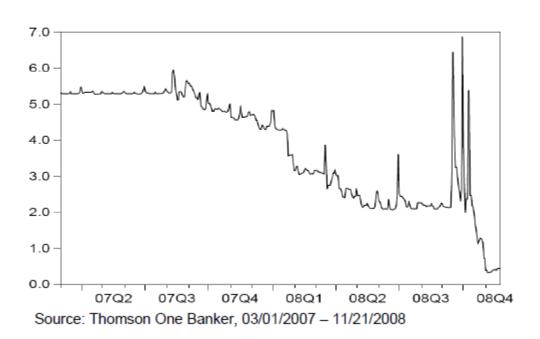




Collapse of the Financial System (cont'd)

Illiquidity spills over to inter-bank-market

3 month USD LIBOR in percentage points





Major Events of the Financial Crisis

- June 22, 2007: Failure of two Bear Stearns structured credit hedge funds;
- July 30, 2007: IKB in distress, later rescued by government-owned KfW;
- September 14, 2007: Northern Rock bank run, central bank emergency funding;
- March 17, 2008: Bear Stearns failure, rescue by the FED and JP Morgan;
- July 11, 2008: IndyMac Bank failure;
- September 7, 2008: Fannie May and Freddy Mac rescued by government;
- September 15, 2008: Lehman Brothers failure;
- September 15, 2008: Merrill Lynch acquired by Bank of America;
- September 16, 2008: AIG rescued by government taking 80 percent stake;
- September 26, 2008: Washington Mutual failure, assets acquired by JP Morgan;
- September 29, 2008: Wachovia banking operations acquired by Citigroup;
- September 29, 2008: Bradford and Bingley is nationalized;

- September 29, 2008: HRE in distress, government takes up to 90 percent stake;
- September 29, 2008: Fortis in distress, joint bailout by three governments;
- September 30, 2008: Dexia in distress, joint bailout by three governments;
- October 6, 2008: Iceland nationalizes its banking system;
- October 16, 2008: UBS assigns USD 60 Billion to central bank secured Bad Bank;
- October 19, 2008: ING in distress, government takes stake;
- November 24, 2008: Citibank receives government bailout package;
- October 28, 2008: Aegon in distress, government takes stake;
- January 16, 2009: Anglo Irish Bank nationalized;
- January 8, 2009: Commerzbank in distress, government takes 25 percent stake;
- January 16, 2009: Bank of America receives government bailout package;
- November 1, 2009: CIT Group bankruptcy.





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Three Decisive Weeks



2008

- Not since 1929 had the financial community witnessed 12 months like in 2008
- Bankrupt went: Lehman Brothers
- Nearly bankrupt went and had to be rescued: Merrill Lynch, AIG, Freddie Mac, Fannie Mae, HBOS, Royal Bank of Scotland, Bradford & Bingley, Fortis, Hypo and Alliance & Leicester



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Week 1: 9-15 March 2008



January – February 2008

- The first two months of 2008 were calm
 - Except that global banks routinely updated investors over the tens of billions of dollars they had lost
- At the start of the year, a global economic meltdown still seemed unimaginable to many
 - George Bush announced a US\$150bn tax rebate in January, equivalent to US\$1,000 for every American household

9-15 March 2008

8 March 2008

- **Eliot Spitzer**, New York governor and the scourge of Wall Street, called his closest aides ...
 - The former New York attorney-general, who had prosecuted bulge-bracket banks
 following the ramping up of internet stocks, admitted he had been caught on a wire
 tap confirming plans to a **young woman** to join him in a private room at the so-called
 Emperors' Club where New York's wealthy elite bed prostitutes ...

9 March 2008

- Blackstone Group, manager of the world's biggest buyout fund, revealed it had suffered a 90% profit drop during 4Q2007
 - Headed by Stephen Schwarzman, Blackstone exemplified leverage ...
 - In January, it was one of a small consortium of private equity firms that had invested
 US\$31.3bn to buy the world's biggest casino company ...
 - Blackstone had spent hundreds of billions of dollars on consumer and leisure firms, most recently also on clean technology



9-15 March 2008 (cont'd)

9 March 2008 (cont'd)

- In Britain house-builder **Bovis warned** that unless there was an urgent cut in interest rates, the **property market** would **collapse**
 - It was a message the Bank of England failed to follow until much later ...

10 March 2008

- Blind panic on Wall Street: The US Federal Reserve injected US\$236bn into the American banking system
- Other central banks followed
- Citigroup, the world's biggest bank, was forced to bail out six of its hedge funds, spending about US\$ 2bn

11 March 2008

Calm

9-15 March 2008 (cont'd)

12 March 2008

- Carlyle Group, admitted that one of its funds, the US\$22bn Carlyle Capital Corporation fund, could not repay its debt
 - For every US\$1 of equity, CCC was leveraged with US\$32 of loans
- The price of gold reached a record, trading at US\$1,000 an ounce

13 March 2008

- Bear Stearns received an emergency bail-out from the Fed and JP Morgan Chase
- Global equities dived
- Venezuela opened oil contracts in euros to hedge against the dollar ...

Week 2: 14-20 September 2008



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14-20 September 2008

- Federal Reserve and US Treasury officials met to hold talks with the chairmen of the biggest investment banks
 - The goal was to secure a saviour for Lehman Brothers, America's fourth largest bank,
 ahead of the opening of Asian markets that evening
 - Hank Paulson, the former Goldman Sachs chief who was US Treasury Secretary,
 refused to sweeten a Barclays or Bank of America takeover of Lehman's with public money: The two suitors walked away
 - Lehman had spent the last five years amassing a huge commercial property loan book
- Meanwhile Ken Lewis, Bank of America's boss, that night concluded a deal to take over Merrill Lynch

- **Lehman's** 5,000 **London** staff turned up to work on Monday to find **administrators** from PricewaterhouseCoopers handing out leaflets at reception
 - They announced that their employer was bankrupt
- Lehman's London traders found they could not do business with counter-parties
 - The New York HQ had transferred cash back to base
 - London had been cut adrift
 - As the day continued, staff left Lehman's Docklands HQ carrying their belongings in boxes ...
- UK Chancellor Alistair Darling suspected that the Lehman effect would ripple far and wide
 - He held talks with the FSA chairman McCarthy and Gordon Brown
- That evening, Brown steered Lloyd TSB chairman Victor Blank into a quiet corner during a party
 - The prime minister said he would waive competition law to allow Lloyds to take over HBOS

- Darling, McCarthy and Bank of England governor Mervyn King met to review the crisis
 - They decided HBOS directors had to be told that 'soldiering on wouldn't do'
- The world's biggest insurance company, AIG, had seen its stock market value collapse
 - There were fears that if the firm were to go under it would bring the world banking system down
 - This was because AIG had transformed itself from an insurance company into a leading player in the new credit default swap market
 - AIG was in the business of insuring leveraged debt just at the time when the financial system was on a precipice ...
- Bernanke, Fed Chairman, knew that, unlike Lehman Brothers, he could not let AIG fail
 - He announced an US\$85bn emergency loan
 - It would not be the last time AIG got help ...

15 September 2008 (cont'd)

- By Tuesday night, it was clear that HBOS was about to become the biggest UK victim of the financial crisis
 - Journalists became aware that both Lloyds and HSBC were prepared to step in

16 September 2008

- In the morning, Gordon Brown asked the FSA to put out a statement saying that the former building society was 'well capitalised'
 - He became concerned that savers in HBOS would be spooked by relentlessly negative headlines
- Minutes later BBC pushed out the story that Lloyds was buying HBOS

17 September 2008

 A shattered-looking Andy Hornby, the HBOS chief executive announced the deal with his Lloyds counterpart

- Rumours circulated that Goldman Sachs might be in trouble
- Worried regulators put a temporary ban on short-selling of financial stocks to prevent shares falling further
- Hank Paulson unveiled a plan to inject hundreds of billions of dollars of taxpayers' money to buy up toxic assets



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Week 3: 5 – 11 October 2008



5 – 11 October 2008

4 October 2008

- German chancellor Angela Merkel promising to guarantee the accounts of all her countrymen's savers ...
 - ... destroying efforts to build a European concensus on a rescue strategy

5 October 2008

- More than £90bn wiped off the value of Britain's companies in the City's worst day of trading since Black Monday in 1987
 - Gordon Brown promised to do 'whatever it takes' to halt the panic ...
- Businesses up and down the country would later insist that in October,
 everything, 'fell off a cliff'; and this was the week it began

- First meeting of Gordon Brown's National Economic Council
 - A gathering of senior ministers, styled as a war cabinet for the credit crunch

5 – 11 October 2008 (cont'd)

6 October 2008

- Icelandic government rushing through an emergency bill to take control of its collapsing banks
 - Also sent out feelers to the IMF about a potential emergency loan

- Brown and Alistair Darling ready to announce a £50bn bank bail-out
 - 05.00 morning crisis meeting at Number 11 Downing Street to put the final touches
 - At 11.41, as Brown prepared for his first prime minister's questions since parliament's summer recess, his phone rang ...
- Mervyn King informs the prime minister that interest rates would be cut by half a percentage point, at 12.00
 - in a move co-ordinated with central banks around the world

5 – 11 October 2008 (cont'd)

7 October 2008

- Hank Paulson, now in charge of America's response to the crisis, was desperately attempting to reassure millions of anxious voters that their savings were safe
 - Scepticism from the financial markets about his US\$700bn 'Troubled Asset Relief Programme,' aimed at using taxpayers' cash to buy up toxic assets from endangered Wall Street institutions
- IMF annual meeting in Washington
 - Warning that the world economy faced a painfully tough year

- Dominique Strauss-Kahn, the IMF's managing director, said he had prepared a
 US\$200bn war chest to lend to governments driven to financial crisis
 - Could make cash available to struggling countries within a fortnight

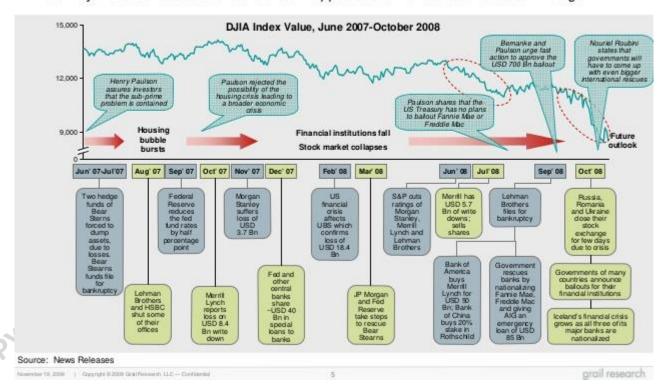
5 – 11 October 2008 (cont'd)

- Finance ministers from the **G7 Club** flew to Washington
 - Communiques from G7 finance ministers' meetings are usually in carefully diplomatic language ...
- Japanese delegates spoke with passion about their own 'lost decade' of debt and recession in the 1990s
 - Urged their counterparts from around the world to sign up for radical action
- Dow Jones index dropped 700 points in early trading
 - Then swung up to end up 'only' 128 points down on the day
- Alistair Darling was firming up the details of which banks would take how much from the Treasury's bail-out
 - Also negotiating with the Icelandic government about the return of UK consumers' deposits in the banking sector
- Finance ministers signed up to a bullet list of items promising to prop up banks with taxpayers' money where necessary, and use public funds to thaw out the frozen credit markets

Timeline

Global Financial Crisis Timeline of Events – 2007/08

The current financial crisis is categorized as the worst since the Great Depression. Some of the major events related to the crisis are mapped to the Dow Jones Industrial Average

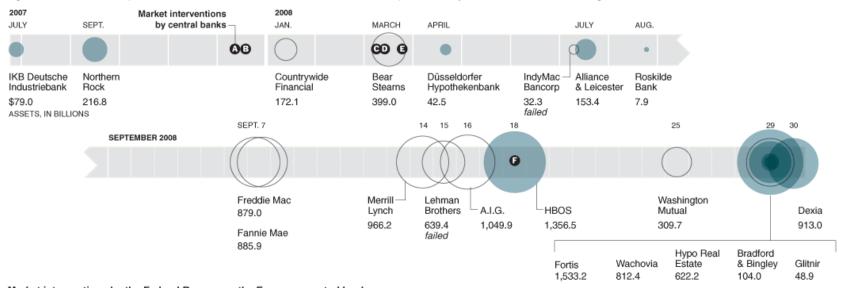


Timeline

Casualties of the Financial Crisis

A timeline of bailouts, buyouts and takeovers of financial services companies in the U.S. 🔾 and Europe 🌑 since the subprime mortgage crisis began.

Figures are assets as last reported and do not include the value of securities that some companies, notably Fannie Mae and Freddie Mac, guaranteed.



Market interventions by the Federal Reserve or the European central banks

- ♠ DEC. 12 Central banks of the United States, the European Union, Canada and Switzerland announce a plan to provide at least \$90 billion in short-term financing to banks.
- ② DEC. 18 The European Central Bank injects \$500 billion into the financial system. The Bank of England auctions off \$20 billion in three-month loans.
- © MARCH 7 The Federal Reserve offers up to \$200 billion in 28-day loans to banks and big financial institutions.
- MARCH 11 The Federal Reserve offers investment banks up to \$200 billion in Treasury securities in exchange for mortgagebacked securities.
- (3) MARCH 21 The European Central Bank offers up to \$24 billion in loans to help banks shore up balance sheets. The Bank of England offers up to \$10 billion in loans.
- F SEPT. 18 The Federal Reserve, the European Central Bank, the Bank of England, the Bank of Japan and the central banks in Switzerland and Canada make \$180 billion available in currency swaps.

Source: Bloomberg

THE NEW YORK TIMES

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Observations

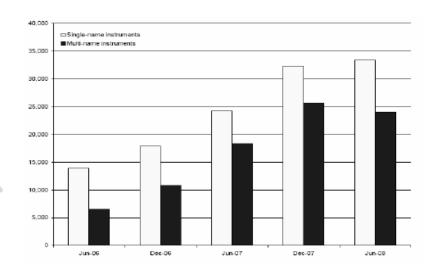




The Role of Financial Products

- Financial products embed innovative structures which allow the transfer of risks within the global financial system
 - Originators of credit risk are no longer required to bear the given risk
 - Securitizations (e.g. RMBSs), credit derivatives (e.g. CDSs, CDOs)

Structured products (in bn USD)



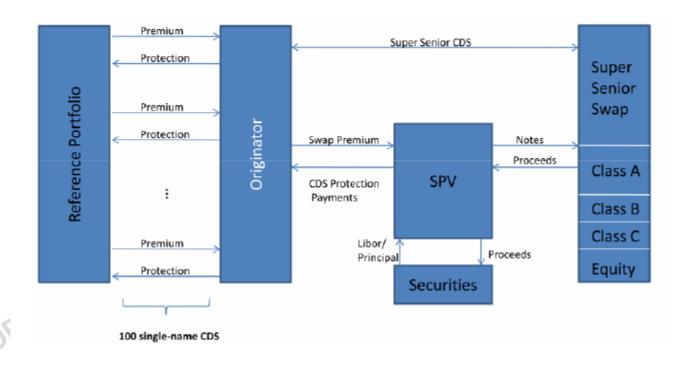
Source: Bank for International Settlements



The Role of Financial Products (cont'd)

A typical transaction

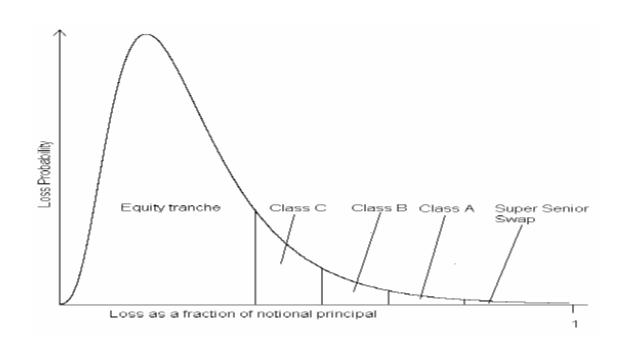
(Partially funded CSO, "synthetic CDO")





The Role of Financial Products (cont'd)

Tranching the loss distribution of the reference portfolio





The Role of Financial Products (cont'd)

Problems embedded in structured products

- Transparency
 - Complexity and asymmetric information make risk assessment a daunting task
- Modeling
 - Assumptions concerning the **loss distribution** crucially influence the risk structure of individual tranches ...
 - ... whereby the dependencies of individual risk positions in the reference portfolio are difficult to assess
- Market structure
 - Counterparty risks (OTC-market)

Lessons Learned

- Interests in the financial system need to be balanced
 - How to promote sustainable investment practices
- Improvements in the internal **risk management** of market and liquidity risks
- Market structure is essential
- Bailouts for financial institutions must not become common practice
 - Government intervention for rescuing financial institutions must be costly for the rescued and carefully considered (moral hazard problem)
- Structured products and credit derivatives do have significant benefits

Lessons Learned: Any? - Well: Some ...

Consequences for the Financial System

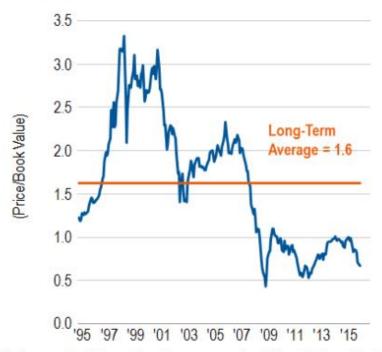
- Crises are a natural consequence of a free market economy
- Free markets in combination with human psychology ("animal spirits") cause bubbles
- Bubbles and crises are system inherent
- **Interconnectedness** and resulting domino effects cause systemic ("too-big-to-fail", "too-important-to-fail") risk:
 - State authorities are compelled to fulfill the role of a re-insurer
 - Systemic risk and the associated costs have to be internalized
- Regulators have to provide an appropriate framework

The Long Way to Full Recovery



European Banks' Price/Book Ratio

January 31, 1995-March 31, 2016



Sources: FactSet, MSCI. See www.franklintempletondatasources.com for additional data provider information. European banks are respresented by the MSCI European Banks Index. Indexes are unmanaged, and one cannot invest directly in an index. They do not reflect any fees, expenses or sales charges. Past performance is not an indicator or a guarantee of future performance..

For an individual company, the price-to-book (P/B) ratio is the current share price divided by a company's book value (or net worth) per share. For an index, the P/B ratio is the weighted average of the price/book ratios of all the stocks in the index.



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