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Company Valuation

What Is a Company Really Worth?

22 September 2026, 09.00-13.00 CET
Kyiv Aviation Institute

"Valuation is not about spreadsheets. It is about understanding businesses."

Session is in **English**, via **Zoom** and **free** / Link for registration: <https://forms.gle/VHseTsTsgLfKTW4XA>

Why attend?

Every investment, acquisition or financing decision eventually comes down to one deceptively simple question: **What is this company really worth?**

This practical workshop introduces the valuation approaches used by investment banks, private equity firms, institutional investors and corporate finance advisers — and, more importantly, explores the thinking behind the numbers.

Who should attend?

- Entrepreneurs and business owners
- Executives and senior managers
- Investors and finance professionals
- Bankers and consultants
- MBA students and young professionals
- Anyone interested in how companies are analysed / valued

What will you learn?

Participants will learn how to

- understand the principal approaches to valuing companies;
- use and interpret valuation multiples;
- understand the logic behind discounted cash-flow valuation;
- distinguish between price, value and perceived value;
- identify the assumptions that really drive a valuation;
- understand why different investors can arrive at very different values for the same company;
- and recognise what can make a business attractive — or unattractive — to investors.

Workshop Format

A live, highly interactive online workshop combining practical valuation exercises, real-world examples, mini case studies and discussion. A dedicated moderator will facilitate the interaction throughout the session, connecting participants' questions and contributions with the topics under discussion.

The focus is not on building complex financial models. It is on understanding how professional investors arrive at a number — and what that number really means.

Christian Schopper is corporate finance adviser, investment banker and member of various visiting faculties with almost four decades of international experience advising banks, listed companies, entrepreneurs, governments and investors across Europe and beyond.